

## **Viessmann's new Infomobile demonstration vehicle to tour Great Britain**

**Telford, UK** - Viessmann has unveiled a new Infomobile display vehicle which will demonstrate its leading-edge technologies to installers throughout Great Britain and show consumers how they can save energy and lower fuel bills through "German Engineering for your home." The Infomobile is now visiting merchant branches throughout the country, as well as visiting retail premises, town centres and outdoor events.

Striking in its Viessmann colour scheme, the Infomobile has big display walls which fold-out either side of an indoor reception and showroom area. Here installers and consumers will have the opportunity to take a close look at four variants of Viessmann's popular Vitodens gas condensing boiler range, featuring the first WiFi and internet connectivity for domestic boilers, which remotely provides installers with diagnostics data and connects end users' smartphones with thermostats; and new, large, backlit LCD touchscreen controls. Vitosol 200-T solar thermal vacuum collector tubes featuring ThermProtect anti-stagnation coating are also on display.

The Infomobile is also equipped with a large-screen TV to show Viessmann's latest news and product features.

Darren McMahon, Viessmann marketing director, commented: “Hundreds of thousands of home owners throughout the UK could cut their energy consumption and costs by using modern and efficient heating technologies. The Infomobile will show some of the best ways of doing this, at the same time as widening awareness among installers and consumers of the Viessmann brand and its world-class German engineering.”

## Images



Viessmann’s new Infomobile display vehicle will demonstrate how consumers can “save energy and lower fuel bills” with the latest “heating and hot water solutions.”



The Infomobile is now available to visit merchant branches, retail premises, town centres and outdoors events throughout the country.

## **About Viessmann Limited**

The Viessmann Group is one of the leading international manufacturers of heating, cooling and climate control technology. Founded in 1917, the family business maintains a staff of approximately 11,600 employees and generates 2.2 billion Euro in annual group turnover.

With 22 production divisions in 11 countries, subsidiaries and representations in 74 countries and 120 sales offices around the world, Viessmann is an internationally orientated company. 56 percent of sales are generated abroad.

## **Press Enquiries**

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